Beardilizer Case Study

HOW I RANKED ON THE 1ST PAGE OF GOOGLE

with action plan

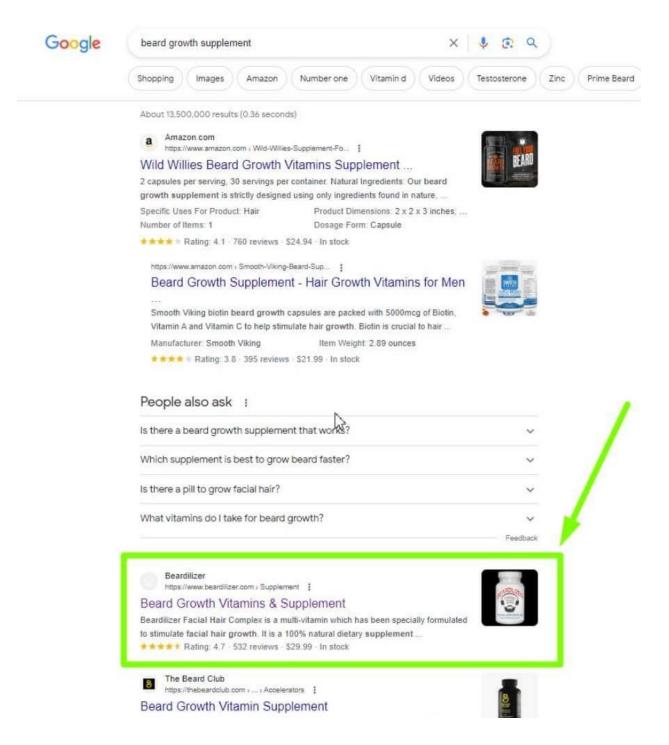
ACTION PLAN:

- Find out best profitable keywords
- Recheck the competitors
- SEO Audit
- On Page SEO
- Technical SEO
- Page Speed Optimization
- High Quality Backlinks
- Weekly And Monthly Reports

PROJECT DURATION:

• Total time: 03 months

GOOGLE RANKINGS



DOMAIN OVERVIEW

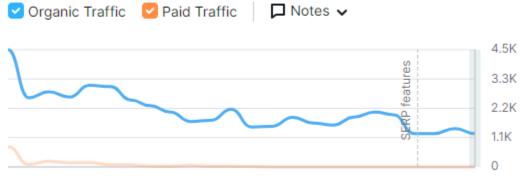
Domain Overview: bea	ardilizer.com ট ☆ JK ■ DE ••• 및 Desktop ♥	Jul 15, 2023 💙 USD	▲ Export to PDF		
Overview Compare domai	ns Growth report Compare b	y countries			
Authority Score 😚	Organic Search Traffic 😚	Paid Search Traffic 😚	Backlinks 🚱		
() 11	1.3K -14%	The domain may be new or not ranking right now. To get data on organic traffic, create a Position Tracking campaign.	2.3K Referring Domains 613		
Semrush Domain Rank 1.2M ↓	Keywords 1.5K↓	Go to Position Tracking			

TRAFFIC BY COUNTRY

Organic Paid									
Distribution by Country									
Countries	Traffic Share	Traffic	Keywords						
Worldwide	100%	1.3K	1.5K						
📕 US 🗖	48%	610	1K						
🗃 AU 🗖	21%	260	29						
IN •	14%	181	68						
Other	17%	210	324						

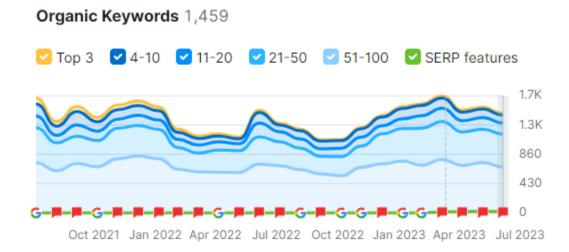
MONTHLY ORGANIC TRAFFIC

Organic Traffic 1,261/month



Oct 2021 Jan 2022 Apr 2022 Jul 2022 Oct 2022 Jan 2023 Apr 2023 Jul 2023

MONTHLY ORGANIC KEYWORDS



ORGANIC KEYWORDS POSITION

Organic Search Positio	ons 1 - 100) (1,038)				+ Add to ke	yword list	Anage columns (11/16)	1	Export
Keyword	Intent	Position	SF	Traffic	Traffi 🖃	Volume	KD %	URL	SERP	Updated
> 🗌 🕀 beardilizer >>	Ν	⊖ ₁	8	384	62.95	480	33 🔴	www.beardilizer.com/	La	Jul 08
> 🗌 🕀 beard wipes >	C	⊠ <u>1</u>	4	27	4.42	110	0 ●	www.beardilizer.com/pro C duct/beard-cleansing-wip es/	٢٩	Jun 25
>		🗙 🖾 7	6	24	3.93	1.3K	18 🔵	www.beardilizer.com/pro C duct/beard-growth-suppl ement/	٢٩	1 day
>	С	☆ ⊠ 4	9	21	3.44	880	4 ●	www.beardilizer.com/pro duct/beard-tonifying-gel/	ΓQ	2 days
>	C 1 >>	☆ 🖾 8	6	20	3.27	1.6K	36 🗕	www.beardilizer.com/pro C duct/beard-growth-suppl ement/	٢٩	Jul 11
>	C	2 3	7	17	2.78	210	16 🔵	www.beardilizer.com/pro duct-category/beard-oils/	ΓQ	Jun 26
> 🗌 🕀 beard spray >	T	☆ ⊠ 8	7	11	1.80	880	19 🔵	www.beardilizer.com/pro duct/beard-growth-spra	٢٩	Jul 10